

OCTOBER 2014

# ...Get off their cloud and on to ours...

The Internet2 NET+ Program as a Catalyst for Campus Change –

\*\*A Business Officer Perspective.\*

Jack Suess, UMBC Khalil Yazdi, Internet2



## What We Will Cover

- The business issues driving the need for NET+
- What NET+ is and isn't
- Why NET+ is as important to CFO's as CIO's.
- UMBC's experience and lessons learned
- Where we expect to go next



## Why Cloud?

Business Drivers – What's Different?

Student Expectations
Faculty Roles and Requirements
Higher Education Business Needs
IT Services and Delivery
IT Procurement Strategies



## Leading Change – In Every Direction

Campus Costs & Funding Models

**Technology**Proliferation



Pedagogy & Online Education

From Local
Campuses to
Global Institutions

"This is a tsunami...
The potential upside
for this experiment
is so big that it's
hard for me to
imagine any large
research university
that wouldn't want to
be involved."

—Richard DeMillo, Director, Center for 21st Century Universities



# EDUCAUSE Top Issues: Four Strategic Priorities

- 1. Contain and reduce operational costs.
- Achieve demonstrable improvements in student outcomes.
- 3. Keep pace with innovations in elearning, and use elearning as a competitive advantage.
- 4. Meet students and faculty members' expectations of contemporary consumer technologies and and communications.

... Efficiency

... Effectiveness

... Relevance

... Value



## Cloud Promise and Challenges

**Customized Solutions?** 

compliance with HIPAA/FERPA

CAPEX to OPEX

Reduced administrative overhead:

"automated provisioning"

Restructuring administrative processes

Volume of acquisition Scale,

innovative approaches?

Elastic "Green" benefits Individual/institution has minimal impact

Speed

vendor "lock in" commodity services Use what you need

'hybrid' environments

Focus on local specialization not plumbing

IT acquisition approaches

Who supports students, faculty and staff?



security, data privacy and accessibility



# Multi-Tenancy + Cloud Scale Shared Services at Global Scales



## Why Internet2?



### INTERNET2...

**Powered by Community** 



Accelerating
Research &
Education
through
Innovation

#### **Founded**

In **1996** by research universities **to take self- responsibility for providing a data networking environment** that would not otherwise exist, or exist as and when the community of scholars needed it

#### Mission

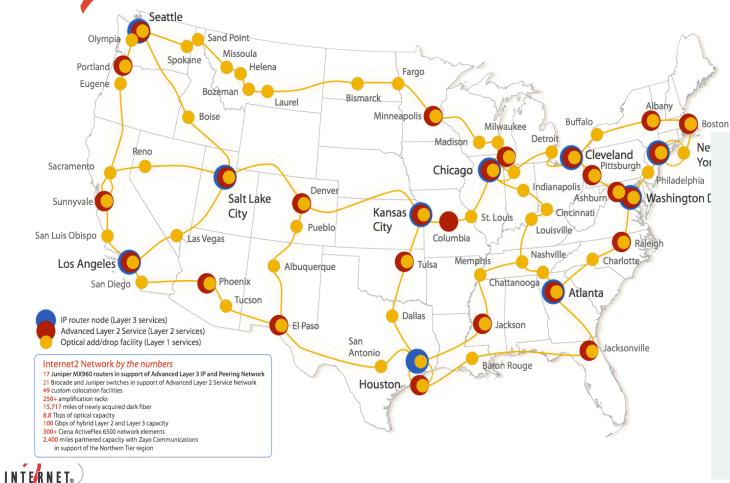
**Develop and deploy advanced network applications and technologies**, accelerating the creation of tomorrow's Internet

#### Goals

- Enable new generation of applications
- Re-create *leading edge R&E network capability*
- Transfer technology and experience to the global production Internet



## The R&E Network



AND BEYOND

ADVANCING HIGHER EDUCATION

**262+** Universities

**80+** Corporations

70+ Government

agencies

38+ Regional &

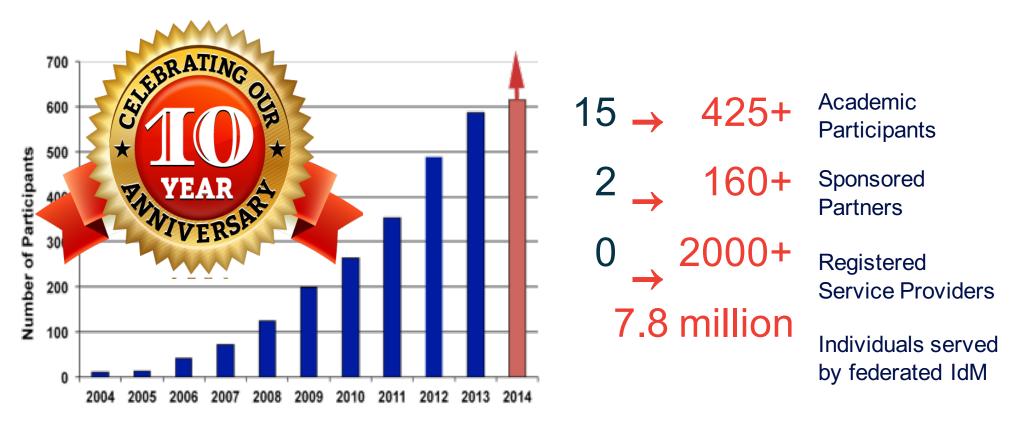
state networks

**65+** International

**R&E** networks

## InCommon ®

### Foundation for Trust & Identity





# Building a "Brokered Community Cloud" where the R&E Community can act on its own behalf

COMPLETE CLOUD DEPLOYMENT PLATFORM FOR THE ACADEMY



SCALABLE AND AGILE
TO MEET BROAD USER
MOBILITY NEEDS



TRUSTED STANDARDS,
INTEGRATED IDENTITY
AND
ADVANCED NETWORK
DELIVERY



## Why Internet2 NET+ Cloud?

#### Over **\$200,000,000**

In estimated operating benefit for Research and Education across institutions adopting NET+ services to date



#### 3,500+

Research and Education **Institutions** across the US that can utilize most NET+ cloud services

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#### 300+ Member institutions participating in building business models, ensuring federated access, security, accessibility,

performance & delivery

INTERNET

Average number of campuses collaborating on a service validation effort before it is generally available



**50** 

for validation by Internet2 member campuses for inclusion in generally available Internet2 **NET+** portfolio





# The Genesis of NET+ 2010 NACUBO / EDUCAUSE Cloud Summit

#### Shaping the Higher Education Cloud

An EDUCAUSE and NACUBO White Paper

May 2010

http://www.nacubo.org/Documents/BusinessPolicyAreas/Shaping TheHECloudWhitePaper.pdf



## Major Recommendations from 2010

Thirteen overall recommendations (Pg 21-22), which include:

- Create a cloud computing roadmap.
- Develop a risk-assessment framework and guide.
- Develop audit guidelines for cloud-based offerings.
- Identify needed skills and training for cloud-based services.
- Develop and publish model service level agreements.
- Encourage identity management.
- Create a higher education demand aggregator.





NET+ Designed to leverage community engagement and community assets-InCommon and the Internet2 R&E Network

2 services launched in General **Availability** 

8 In Early Adoption

6 In Service Validation

Services in General **Availability** 

6 In Early Adoption

300+ 14 In Service

Validation

7.8m **User Identities** via InCommon

50+

services launched

campuses participating

650 +**Cloud Service** subscriptions





13 founding

campuses

















2010

2011

2012

2013

2014





#### Cloud Service Portfolios for Higher Ed







Software As A Service



Infrastructure, Platform, Security



Video, Voice & Collaboration



Digital Content For Research & Education



- Peer Validated Security
- Performance and Accessibility Standards from over 260 CIOs
- General Counsel and Procurement Officers





#### **NET+ SERVICE LIFECYCLE**











**Sponsored by**Community Members

**Designed by**participating
campuses, providers
and Internet2

Subscription by
Community Members,
Regional and
Global partners

All delivered at global scale, tailored to R&E needs, and benefitting all participating institutions



## **Getting Started: Inquiry and Evaluation**

#### **Inquiry Phase**

#### Discovery

Understanding the opportunity (what are the possibilities? Market scope?)

#### Alignment

Are the provider and community goals strategically aligned (are we headed in the same direction?)

#### Feasibility

Are the investments and mutual accommodations required likely to materialize?

#### Community engagement

Membership and strategic engagement with the community

#### **Evaluation Phase**

Identifying a Sponsor

A CIO or executive from a member institution

Developing a Proposal

With support of the Sponsor

- Identifying additional SV participants
- Review of Requirements

Networking, Identity, Security, Business model and terms

Membership in Internet2





### **NET+ Service Validation Components**

#### Functional Assessment

- Review features and functionality
- Tune service for research and education community

#### Technical Integration

- Network: determine optimal connection and optimize service to use the Internet2 R&E network
- Identity: InCommon integration

#### Security and Compliance

- Security assessment: Cloud Controls Matrix
- FERPA, HIPAA, privacy, data handling
- Accessibility

#### Business

- Legal: customized agreement using NET+ community contract templates
- Business model
- Define pricing and value proposition

#### Deployment

- Documentation
- Use cases
- Support model

















**Updated September 2014** 

**Internet2 NET+ Services: Current Phases** 

### **Examples of Cloud Services Deployed at Scale**

Leveraging community developed offerings, preferred pricing and business terms

**100+** universities cloud storage and collaboration campus-wide (18 months)



**40+** universities leveraging the NET+ Splunk offering (6 months)



**20+** universities moved their LMS to Instructure's Canvas (6 months)



15+ universities leveraging Code42's CrashPlan offering (12 months)





## Cloud Success takes more than technology

**PROVISIONING TO SCALE** 

**MASTER AGREEMENTS** 

**FOCUS ON INNOVATION** 

TRANSFORMATIVE BUSINESS MODELS



CHANGE MANAGEMENT

COMMUNITY

INTEGRATION

**TEMPLATES** 

**POSITION DESCRIPTIONS** 

**SKILLS** 

**BEST PRACTICES** 

**REPOSITORIES** 

TRAINING: RISK CONTRACTS

**DEVELOPMENT: CLOUD ELEMENTS** 

COMMUNITY LEVEL STRATEGIC ENAGEMENT

LEADERSHIP MATTERS



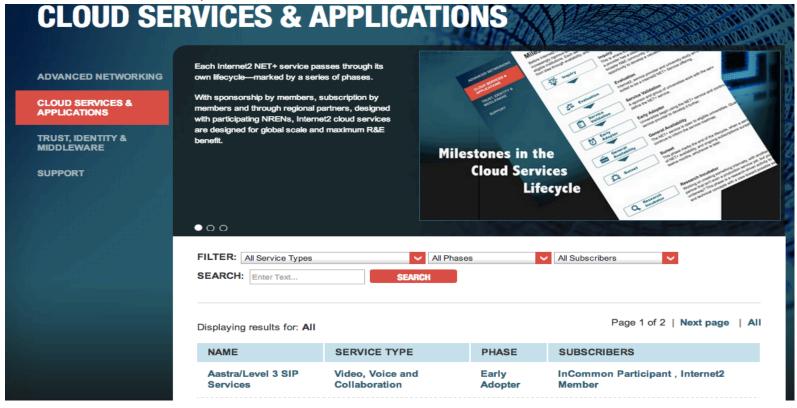
# Key Ways NET+ Contracting Supports Procurement Officers

- Community based due diligence
- Improves risk management by vetting service providers, standard and beneficial contract terms
- Ensures fair treatment in the market (no hidden clauses for "other" universities)
- Reduces costs of administration
- Leverages purchasing power of the entire community
- Provides competitive options as the number of providers in each portfolio services category increases





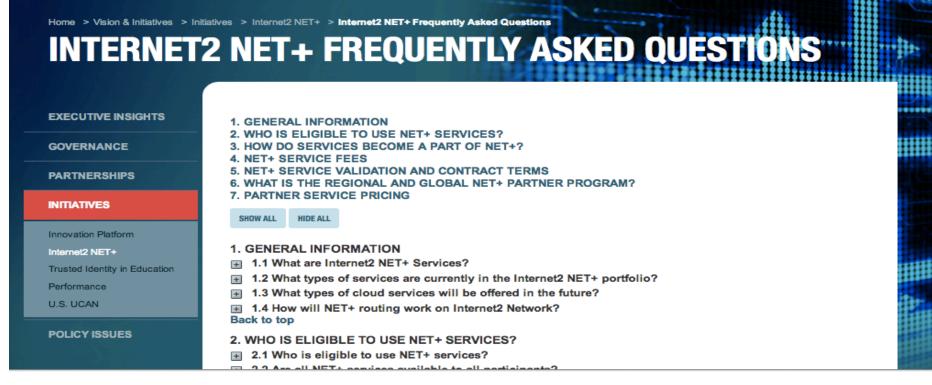
## Internet 2-NET+



http://www.internet2.edu/cloud-services/

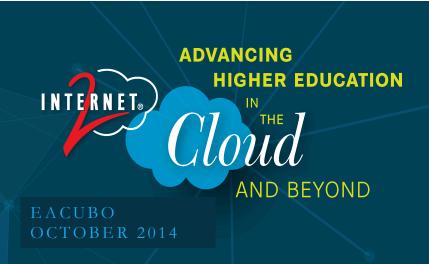


## Internet 2-NET+



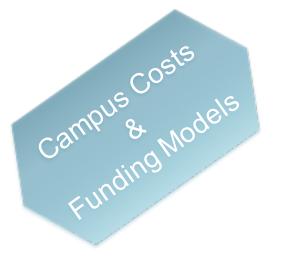
#### http://www.internet2.edu/netplus/faq





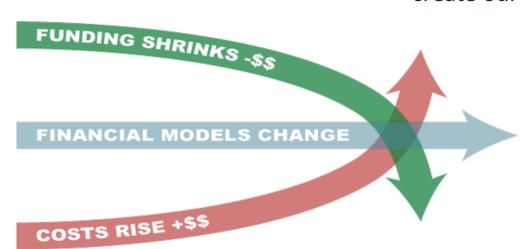
## The Campus Perspective

Updated September 2014



## Work across campuses, institutions, nations to align with peer institutions

- Secure best-in-class pricing
- Obtain customized, not just commodity services
- Eliminate redundant admin/legal costs and efforts
- Mobilize our considerable ingenuity and clout to create our own solutions







"The cloud computing market will top \$241 Billion in 2020."

—Forrester Research 2012, "Sizing the Cloud"







ADVANCING HIGHER EDUCATION

AND BEYOND

## Prepare your campuses community for cloud services by:

- Share experiences, learn from others!
- Take part in exploring and validating solutions.
- Learn methodologies, best practices and get help with training and development.
- Leverage trusted identity solutions.

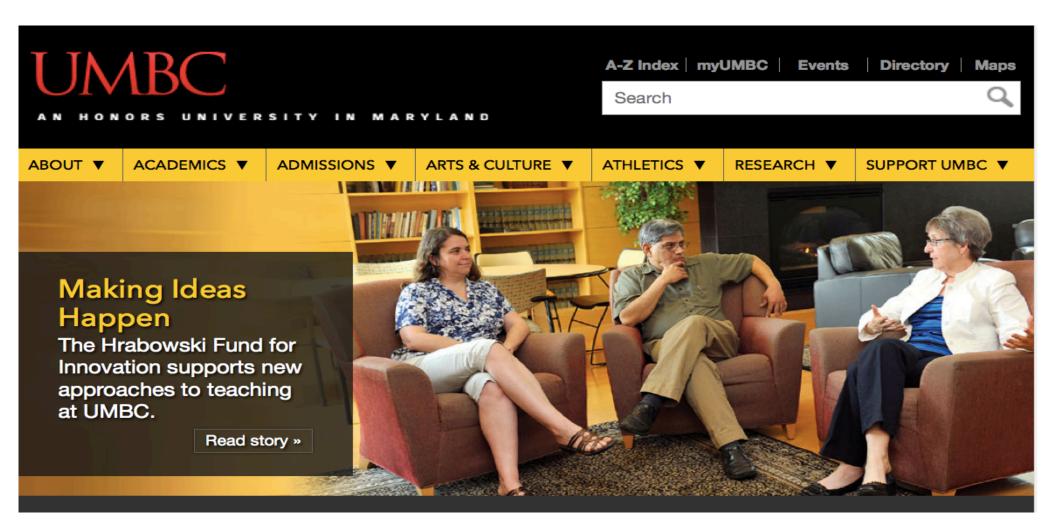


Globalization
Is a Reality in
Education &
Research

The Cloud (and campuses and learners) will think and act Global. Local matters – when connected globally.

- Leveraging National Research and Education Networks and international exchange facilities for global connections
  - Offering courses and services to broader national and international markets
    - Extending services throughout global R&E community with minimal investment but significant increase in benefit
    - Leveraging connections throughout community for more efficient, effective solutions









UMBC is proud to be recognized again as a national leader in innovation and undergraduate teaching in *U.S. News & World Report's* Best Colleges guide.

For the fourth year in a row, <u>UMBC tops the *U.S. News* ranking</u> of "Up-and-Coming" national universities — a designation recognizing universities that consistently find innovative ways to improve students' educational experiences. We share the top spot with George Mason University.

U.S. News also ranks UMBC eighth on a list of the top national universities "where the faculty has an unusual commitment to undergraduate teaching." UMBC is tied with Duke University, the University of California-Berkeley, the University of Chicago, and the University of Notre Dame.



## IT in Support of Innovation & Change

- Encouraging the consumerization of IT by supporting anytime, anywhere, any device access is critical to our success.
- IT should be a catalyst for helping the institution to leverage technology to improve teaching & learning, scholarship, efficiency & effectiveness, and build community through online collaborations.
- This requires IT organizations to be much more agile and deliver results faster.



## **NET+ Advantages**

- The pricing is good to very good.
- The contracts are very solid so legal review has been lessened.
- The security of services is being addressed through the NET+ security reviews and the community input on the process.
- Integration challenges have been lessened by requiring InCommon and the willingness of the community to share information.



## **NET+ Disadvantages**

- The NET+ process is still evolving so flexibility is key.
- The vendors in NET+ are still figuring out what it means to be a NET+ vendor.
- Participation in the service validation efforts has taken a lot of time but allowed us to influence the process.



## Summarizing What NET+ Is

- Community driven all NET+ vendors have to be sponsored by a CIO to participate.
- Higher ed focused the contracts are designed for higher ed.
- More than technology
  - Provides better contractual terms, especially termination agreements!
  - Working to improve SaaS security requirements
  - Working on simplifying the on-boarding and exit process through InCommon.
- The community driving change!



# **UMBC NET+ Initiatives**

### **Formal Pilots**

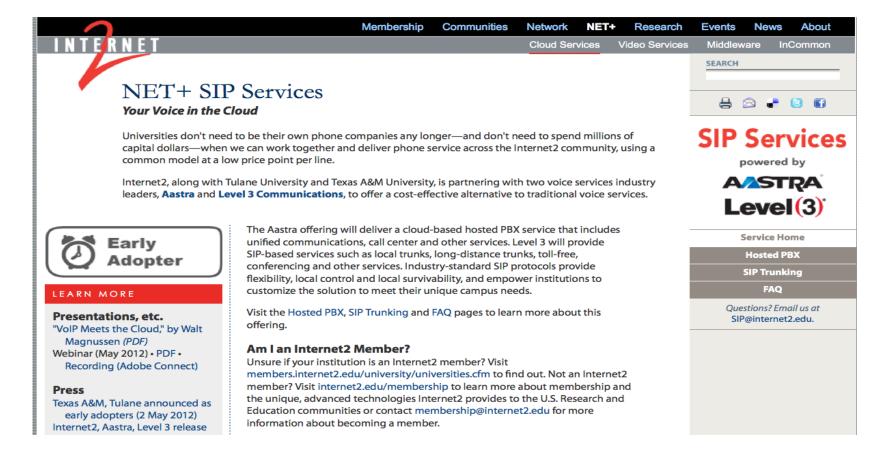
- Aastra
- Adobe
- Box
- Duo
- Eduroam
- Solutions Design Group
- Seevogh

### Informal Discussions

- AWS
- Azure
- Dell



## **Aastra**





### **BLACKBOARD**

**ADVANCED NETWORKING** 

CLOUD SERVICES & APPLICATIONS

TRUST, IDENTITY & MIDDLEWARE

PERFORMANCE & ANALYTICS

**SUPPORT** 



**OVERVIEW** 

**FEATURES** 

**PARTICIPATE** 

Service Type(s): Software as a Service



General Availability

Subscribers: Internet2 Member

**Sponsors:** University of Maryland Baltimore County, University of Texas

Arlington, Cornell University, Virginia Commonwealth University,

University of Nebraska Lincoln

Email: netplus@internet2.edu

Contact(s): Dana Voss

The LMS is moving – quickly – beyond its traditional acronym. Today's learners are expecting more from their learning platforms; more flexibility, more personalization, more content, and of course, ease of use.

As the world's largest global education technology company, we take the broadest view of any company in the industry to solve the issues that our customers are dealing with, and to help them meet ever-increasing student and faculty expectations.

### **Blackboard**

Blackboard empowers learners everywhere by making education immediate, direct, and personalized, with a wide an array of integrated services to impact the whole education experience.

Service Type(s): Software as a

Service

Phase: General Availability

Subscribers: Internet2 Member

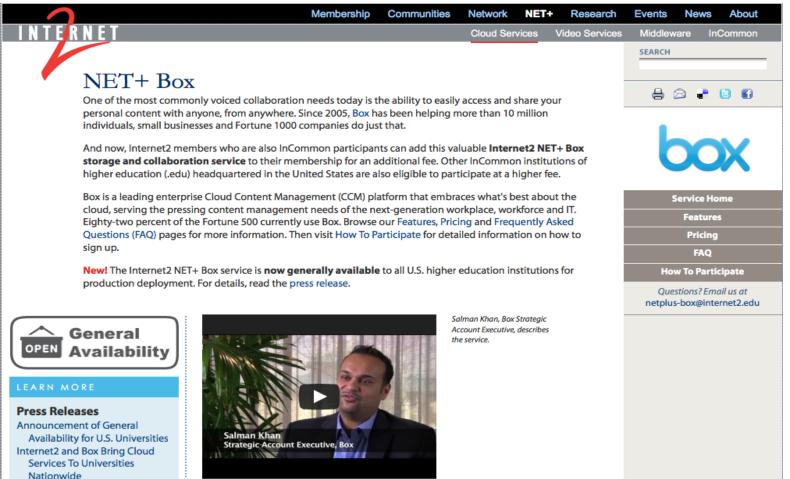
Email: netplus@internet2.edu

### learn more

#### Webinar

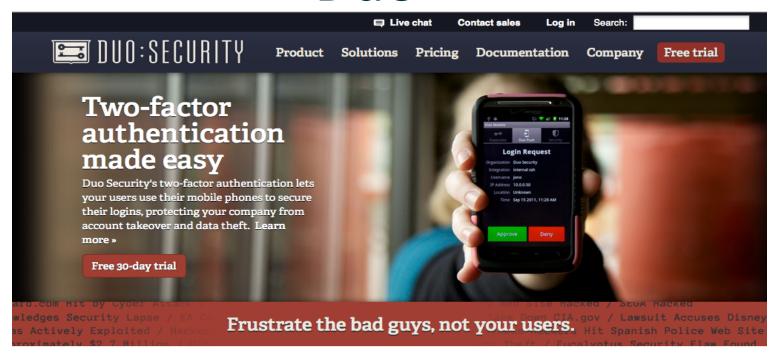
On August 20th, Internet2 and Blackboard hosted a webinar explaining the NET+ offering. To view the webinar, visit here.

## Box





# Duo









Mobile Security X-Ray for Android



Are Your Remotely Accessible Servers Secure? **Try VPN Hunter** 



# Seevogh





### **SPLUNK**

**ADVANCED NETWORKING** 

**CLOUD SERVICES & APPLICATIONS** 

**TRUST. IDENTITY & MIDDLEWARE** 

PERFORMANCE & **ANALYTICS** 

**SUPPORT** 



**OVERVIEW** 

**FEATURES** 

**FEES** 

FAO

**PARTICIPATE** 

Service Type(s): Software as a Service



General **Availability** 

Subscribers: InCommon Participant, Internet2 Member

Sponsors: Baylor University, University of Illinois, Indiana University,

California Polytechnic State University San Luis Obispo, University

of Washington

Email: netplus@internet2.edu Contact(s): Andrew Keating

The NET+ Splunk offering provides Internet2 member schools with the opportunity to buy on-premise Splunk Enterprise software on a discounted, 3vear term basis.

Today's educational institutions face challenges that place ever-increasing demands on their technology infrastructure. The network, infrastructure and applications that form the backbone of educational enterprises have become

# splunk>

Splunk Enterprise is a platform for machine data that allows easy, fast, and resilient ways ways to collect, analyze and secure the massive streams of machine data generated by all of an institution's IT systems and technology infrastructure.

Service Type(s): Software as a Service

Phase: General Availability

Subscribers: InCommon Participant, Internet2 Member

Email: netplus@internet2.edu

### groups

► NET+ Program Advisory Group

## **Amazon Web Services**



Sign Up

My Account / Console ▼

English ▼

AWS Products & Solutions ▼

AWS Product Information



Developers ▼

Support ▼

#### Government & Education

- GovCloud (US) Region
- Public Sector
- Federal
- Education
- Educational Grants
- State and Local
- Contract Center

#### Education

The AWS cloud is uniquely positioned to provide scalable cost-efficient solutions for the education community, while delivering industry-shaping technology and high-performance computing necessary to facilitate the most demanding research projects and course objectives at public and private universities, community colleges & vocational schools and K-12 schools and districts.

With AWS you can requisition compute, storage, and other services on demand, gaining access to a suite of secure, scalable, and flexible IT infrastructure services as your organization needs them. With AWS, you pay only for what you use, making AWS not only the most agile but also the most cost-effective way to deliver your applications.

Have a question?



Sign up for Amazon Web Services



#### TCO white paper for-**Public Sector**

This whitenaper, developed for public sector customers, will help you understand the different cost factors involved when you deploy and manage a scalable web application in an on-premises environment and compare the total cost to a variety of different AWS purchasing options.

> Download PDF

#### **Customer Case Studies**



#### University of San Francisco

AWS gives students access to resources that would otherwise be difficult to fund Learn more



#### **University of California at** Berkeley

AWS for Web 2.0 Application Development courses is a phenomenal resource Learn more



#### **Harvard Medical School**

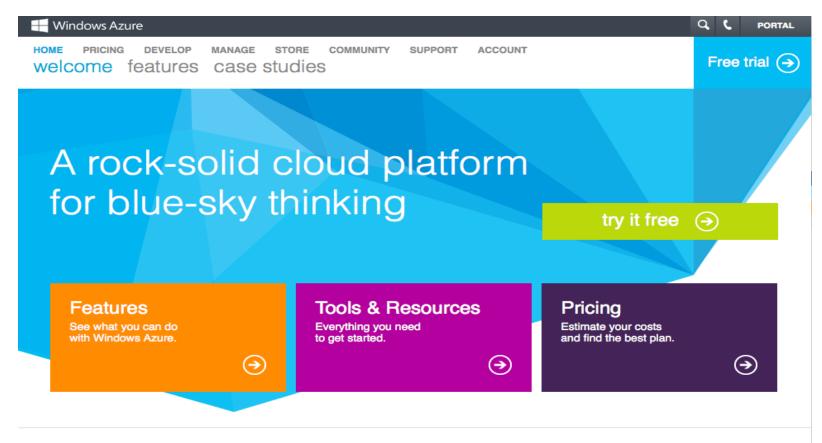
Uses AWS to develop innovative whole genome analysis testing models in record time. Learn more

**AWS Solutions** 

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## Microsoft Azure







# **Early Adopter - Lessons Learned**

- NET+ is a great opportunity for small or midsized schools to offer services that wouldn't of been possible before.
- Having the support of legal and procurement is critical to success.
- Marketing and change management are as time consuming as technical integration.
- Not all services will be right for each campus, getting in and evaluating them quickly is important.
- The NET+ benefits in contracts and security may be the most beneficial aspects for campuses.





## Dimensions of Realized Benefit

- Cost Avoidance
  - Lower pricing
  - Lower procurement cost/effort
- Enhanced Value
  - Favorable terms
  - Better alignment with local IT architecture
- Future Proofing (lower risk)
  - Strategic engagement with provider at community scale



## **Estimated Benefits**

- Aastra VoIP 2 FTE in staffing and \$500K in one-time capital costs.
- Blackboard \$100,000/year in licensing, .5 FTE, and more features.
- Box \$300K in capital, 1 FTE
- Splunk \$50k in licensing, .5 FTE
- Duo impossible without InCommon integration.

Savings to date: 4 FTE in staff, \$800K Capital, \$150K Opex





### **Questions??**

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Updated September 2014

### For more information...

Email: <u>netplus@internet2.edu</u>

INTERNET

- Internet2: NET+ service catalogue
   http://internet2.edu/cloud-services
   and reach us with questions, comments, suggestions, requests, etc. at netplus@internet2.edu
- Regional Networks (NET+ Regional Partner Program)
- EDUCAUSE: Cloud Services Working Group, Constituent and Discussion Groups
- Membership inquiries: membership@internet2.edu