

Virtual Recruitment Event and Networking Tips Keys to Success

REGISTER NOW!

DIVERSITY RECRUITMENT EVENT



OPEN TO ALL STUDENTS

October 20-21

Presented by:
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October 11, 2021

Update:

About 40 Employers
Registered to Meet
UMBC Diverse Talent -
that means YOU!

What We're Going to Cover

1. What is a Virtual Career Fair
2. Pre-Event Preparation- How to Make a Great Impression
3. Entering the Virtual Career Fair and Navigating Your Way Around the Event
4. Day-Of Support & Resources
5. Q&A



Have you ever been to a career fair? What did you think?

What is a Virtual Career Fair?



- Real, live recruitment event using a web-based platform (UMBCworks virtual fairs)
- Employers have “booths” where you can share your pitch, connect by video, post your resume, and explore career opportunities

Pre-Event Preparation :

What's Expected of Attendees

How to Prepare

Before you log in you should have

- Uploaded your resume and updated your account information in UMBCworks
- You may also upload your profile picture under "Account/Personal" in UMBCworks
- Identified target organizations and conducted research
- Prioritized your list of participating companies and determined which ones are of interest
- Practiced a pitch that addresses your skill sets and how your interests and skills align with the employer's needs
- If qualified, applied or plan to apply to positions of interest

Prepare Your Pitch: Written & Verbal



- Name, field of study/major, graduation month and year
- Types of positions you're looking for (be specific!)
- Key experiences and skills
 - Internships/Work experience
 - Volunteering
 - Campus involvement
 - Coursework/projects
 - Skills – technical, “soft”
- What attracted you to this employer?

Perfect Your Pitch

Which candidate would YOU pick?

“Hi, I’m Victor. My major is business technology and I am looking for a job. What positions does your company have open?”

A RECOMMENDATION:
Perfect your pitch prior to entering the event.

“Hi, I’m Amal. I will graduate in May 2022 from UMBC with a BS in business technology. Last summer I completed an operations internship with Morgan Stanley, and am now looking for full-time roles in the finance industry. I’ve gained strong leadership skills as an officer in multiple campus organizations. Your entry-level operations position seems to be a perfect fit for my background, and I would love to discuss it further.”

Pre-Event Preparation:

Research the Employers

Research the Employers-

- Review the List of Attending Employers.
- Log in two days prior to explore employer booth content and job opportunities.
- Prioritize the list of participating employers to make the most of your time.
- Come prepared with questions that show you've done your research and convey your level of interest in the organization's opportunities.

Pre-Event Preparation:

This is a REAL
recruitment event!

Take it seriously by...

- Researching the employers
- Dressing professionally
- Asking for contact info and following up

Top Virtual Career Fair Tips



Get your resume reviewed
(again)



Test your technology

- Laptop or desktop, Mic.,
and Web Camera

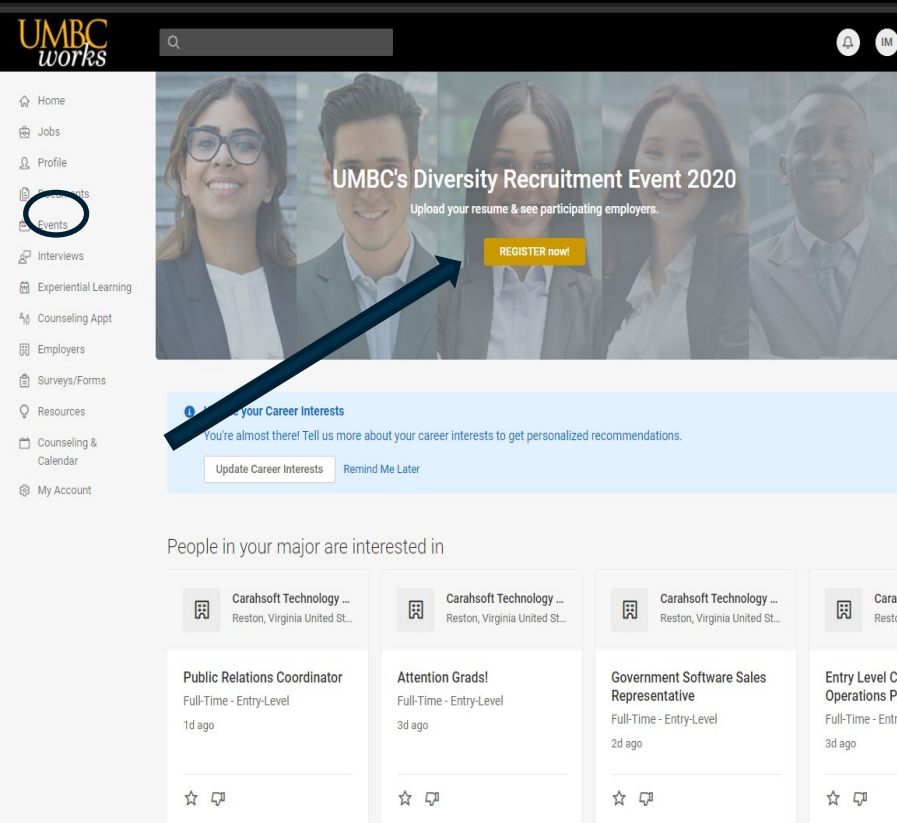


Be ready to video chat with
representatives



“Arrive” early to maximize
time with employers

Pre-Event Preparation: Virtual Fair “Don’ts”



- **DON'T** “ghost” an employer in the middle of a chat. **INSTEAD**, set aside time to focus on each employer. Click “busy.” If leaving the fair, “end chat.”
- **DON'T** ask, “What does your company do?” **INSTEAD**, say, “I’m particularly interested in [company] and your work with [specific reference].”
- **DON'T** ask, “What jobs are available?” **INSTEAD**, say, “I’m interested in the [blank] position.”
- **DON'T** be too modest. **INSTEAD**, give specific examples of your strengths and skills.

Entering the Career Fair : Access the fair through your UMBCworks account

The screenshot displays the UMBCworks Virtual Career Fair interface. A central modal window titled "Welcome to the Virtual Career Fair" is open, featuring a video player with a woman speaking. The modal includes instructions on how to use the video chat and buttons for "Watch Later" and "Don't Show Again". To the left, a navigation menu lists various features like Home, Jobs, Profile, Documents, Events, and more. On the right, a user profile for "Ilsa Ali Mir" is visible, showing her graduation date and degree details.

UMBCworks

Home Jobs Profile Documents Events

Virtual Career Fairs
(hosted in UMBCworks)

Information Sessions

Workshops & Career Fairs

Interviews

Experiential Learning

Counseling Appt

Employers

Surveys/Forms

Resources

Counseling & Calendar

My Account

Welcome to the Virtual Career Fair

Watch this quick how-to and make the most out of this fair.

Get ready for your turn

Watch your wait time in the Upcoming Video Chats sidebar. When it's your turn, you'll see an alert.

When you join video chat, follow the instructions to talk to the representative.

02:35

Watch Later Don't Show Again

About

The Career Center, along with the UMBC Chapter of the National Society of Black Engineers, present our first VIRTUAL Diversity Recruitment Event.

Keynote Speaker
Dr. Letitia Dzirasa, M.D.
Commissioner of Health
Baltimore City Department of Health
Oct. 21, 3-4 PM
See the myUMBC event for speaker bio and Webex Event link.
See More

Profile

Ilsa Ali Mir
Graduating in May, 2022
Bachelor's
Political Science
US Citizen or US National
+ Share Resume


Navigating the Virtual Fair

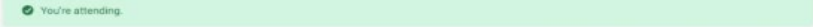


DEMO UNIVERSITY

Home / Career Fairs / Fall Career Fair


Fall Career Fair **VIRTUAL**
Now until 5:00 PM [Chat Profile](#)







Overview **Employers** Video Chats Jobs


Keywords

Filters 


1 - 4 of 50 results [Show 20](#) 




Polygon
2 representatives online
[Ready to chat](#)



Spiral
1 representative online
Position in queue: 3




Cubix
2 representatives online
10 people in queue




Silversoft Co
2 representatives online
Position in queue: 3

[< Previous](#) [Page 1](#) [Next >](#)


Upcoming Video Chats (3/3)



Polygon
Sumanta Patel
[Ready to chat](#)




Spiral
1 representative online
Estimated wait: 5-10 minutes



Biotech Inc.
2 representatives online
Estimated wait: 1-2 hours

Chat Profile [Edit](#)



Maria Hills
Graduating in May 2021
Bachelor's - College of Engineering/
Computer Engineering
[My_default_resume](#)

Welcome to the Virtual Diversity Recruitment Event

EXPLORE the Booths

Find employers

Go to the Employers tab to browse or search participating employers.

Learn about employers, including job openings and what they're looking for, in their profile.

The screenshot displays the Symplicity interface for an employer profile. At the top, the 'Spiral' logo is shown with the text '2 representatives online' and '10 people in queue'. To the right are buttons for 'Group Chat' and 'Join Queue'. Below this is an 'About' section with links for 'www.spiral.com', 'View full profile', and 'View all positions'. The main text describes Spiral's mission in regtech solutions for payments and compliance. A 'We Are Looking For' section lists search filters: Industries (Internet, Retail), Degree Levels (Bachelors), Position Types (Full-Time, Summer Internships, 6-Month Internship (Co-op)), and Majors. On the right sidebar, there is an 'Upcoming Video' section for 'Biotech' and a 'Chat Profile' for 'Maria Hills', who is a College Computer Engineer with a 'My_default_resume' link.

Spiral
2 representatives online
10 people in queue
Group Chat Join Queue

About
[www.spiral.com](#) [View full profile](#) [View all positions](#)

Spiral offers a suite of innovative solutions for payments and compliance professionals. Our mission is to protect the invaluable reputations of payments and compliance professionals with a portfolio of regtech solutions-from comprehensive data and innovative software that control risk and compliance, to accurate and flexible tools that optimize payment processes. We apply our unmatched expertise and experience to devise and deliver the right solution at the right time. It's how we strengthen our clients' businesses - whether they're financial institutions, fintechs, corporations or governments - and prepare them more effectively for what's to come.

Accuity offers a suite of innovative solutions for payments and compliance professionals. Our [See more](#)

We Are Looking For

Industries
Internet, Retail

Degree Levels
Bachelors

Position Types
Full-Time, Summer Internships, 6-Month Internship (Co-op)

Majors

Upcoming Video
Biotech
2 represen
Estimated

Chat Profile

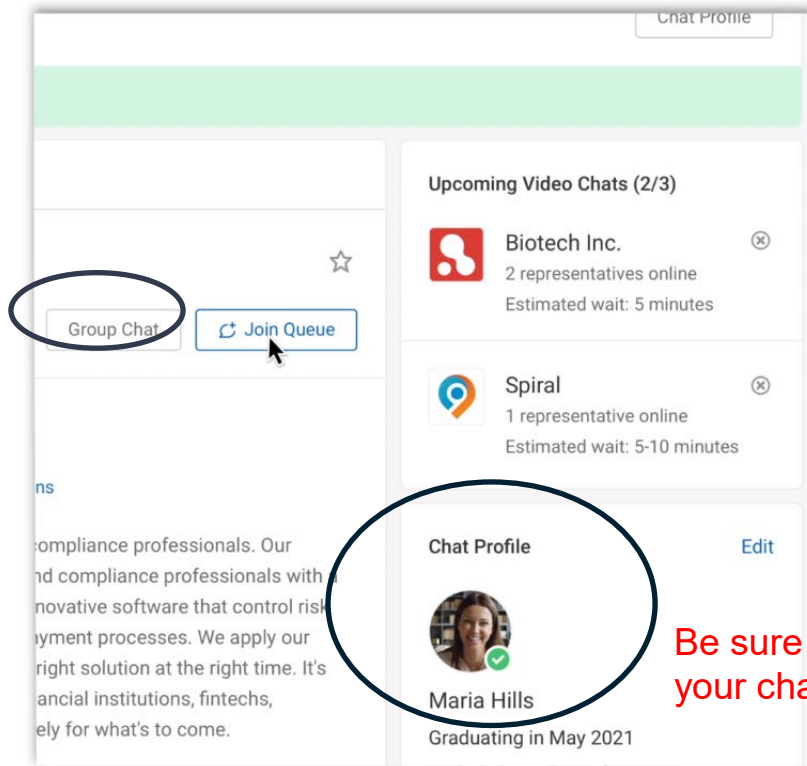
Maria Hills
Graduating in May
Bachelor's - College
Computer Engineer
[My_default_resume](#)

Live Chat Room

Join chat queues

Join the employer's queue to video chat with a representative 1-on-1.

Join more than one queue at a time to maximize interactions with employers.



Navigating the Fair :

Chat Instructions

1:1 Chats with Representatives

- Be sure to update your chat profile and setting your status to “online.”
- You can express interest in an employer by clicking on the star icon –employers can filter on those who have expressed interest. The employers who you are waiting for will show up under “Upcoming Chats” along with estimated wait times.
- You can speak to employers in 1-on-1 video chats by clicking on “Join Queue.” The employers who you are waiting for will show up under “Upcoming Chats” along with estimated wait times.
- You can stand in up to five queues at once to maximize your number of video chats.
- Consider joining a group video chat while waiting.
- When it’s your turn to video chat with an employer, you will see an alert pop up on the screen and hear a “ding” sound. Just click on the alert

Navigating the Fair :

Chat Instructions

1:1 Chats with Representatives cont.

- Once you have started to video chat with an employer, watch the timer which will count down from the maximum time to zero. You also can see the positions that the employer is recruiting for.
- When you are done with your video chat, click End Chat, and you can write notes and use it for follow up after the fair.
- If you need to leave the fair, set your Status to Offline. You will be removed from any queues that you are currently in.
- When the fair is over, you can access your notes, the representative's name and email, and use this information for thank you notes.

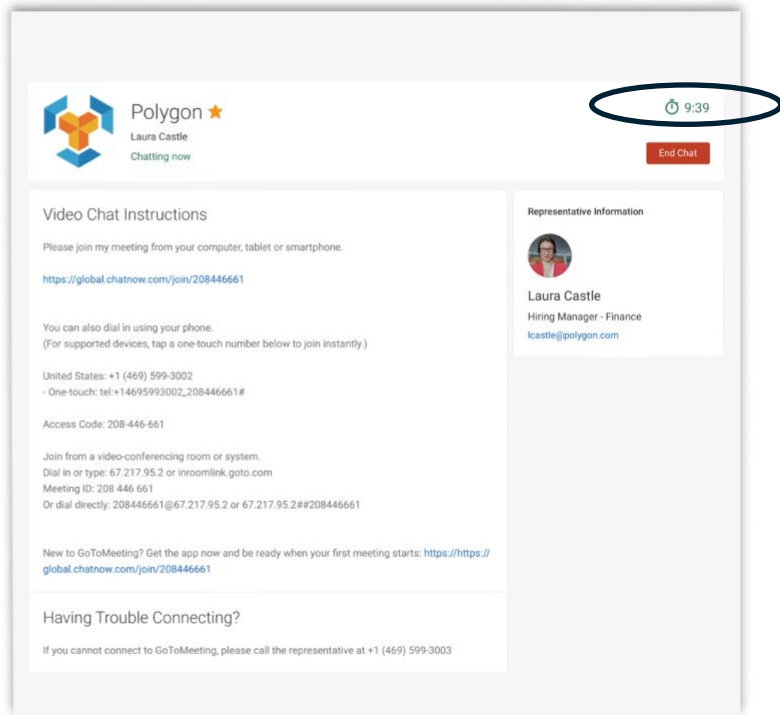
Navigating the Fair :

Pre-Select Interviews

Get ready for your turn

Watch your wait time in the Upcoming Video Chats sidebar. When it's your turn, you'll see an alert.

When you join video chat, follow the instructions to talk to the representative.



Day -Of Support

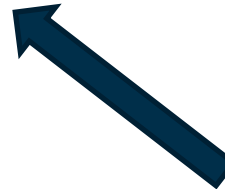
Candidates can seek support at the
**UMBC Career Center Student
Information Booth**

Resources

- See Hand-outs posted in the chat
- Fair Directory will be available
- See Vfair tour video (in UMBCworks)

Final Tips

- ✓ Be camera-ready, with an orderly background, good lighting.
- ✓ Check your internet connection and plug in to a power supply.
- ✓ Arrive on-time, join multiple video chat queues, and take advantage of group chats.
- ✓ Have your resume ready to share.
- ✓ Keep it short and sweet – each video chat is on a timer.
- ✓ Need help or advice? Click the (i) icon.



DIVERSITY RECRUITMENT EVENT



OPEN TO ALL STUDENTS

Keynote Speaker

- **Keynote Speaker** (in-person event)
[Dr. Freeman Hrabowski](#)
- "Success in College and Beyond"
- Oct. 20, 3:15 - 4:15 p.m.
- Albin O. Kuhn Library, 7th Floor
- Limited Attendance, **RSVP to this myUMBC event required by Oct. 15**
- Refreshments will be served

Get Connected – Stay Connected



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UMBC
works



Read the Jobs-Internships and Events & Opportunities emails each week



Follow us in MyUMBC

Events Tab for Workshops & Information Sessions

www.instagram.com/umbccareers/



Follow us!



Thank you again for your interest in
the UMBC Virtual Diversity
Recruitment Event
Enjoy the Fair!



Questions?